

DESCRIPTION AND SYLLABUS

Name of the subject in Hungarian:	Degree Thesis Writing (Media Design)
Name of the subject in English:	Degree Thesis Writing (Media Design)
Credit value of the subject:	2
The code of the subject in the electronic study system:	BN-DTWMED-02-GY
Classification of the subject:	Obligatory
Language of instruction (in case of non-Hungarian courses):	English
Institute or department responsible for the subject:	-
Course type and number of contact hours:	Practical, class per week: 2, class per semester: 0
Mode of study: (Full-time / Part-time):	Full-time training
The semester in which the subject is open for registration:	2022/2023 1st semester
Prerequisite(s):	-

THE PURPOSE OF THE SUBJECT, LEARNING OUTCOMES:

The aim of the course is to acquire the theoretical and practical knowledge and skills necessary for the preparation of the degree thesis, in order to make the student able to create a writing of appropriate standard in the period leading up to the conclusion of BA studies. As a result of completing the course, the student is able to recognize, analyze, understand and apply the acquired theoretical and practical knowledge necessary for writing the degree thesis at the expected level.

SUMMARY OF THE CONTENT OF THE SUBJECT

During the course, students will learn about the main elements of the research process, the structural features of academic texts. In line with this, the course places particular emphasis on the acquisition of formal elements (referencing, structure), various techniques of reviewing academic texts and the professional positioning of the student's work. The topics covered in the course will be illustrated by English-language journal articles, which will be closely related to the students' interests and professional background.

STUDENT'S TASKS AND PLANNED LEARNING ACTIVITIES:

Developing a topic and preparing a bibliography (1 page)
 Reviewing papers in total five times (2500-3000 characters each)
 Presentation in total five times (15-30 minutes each)
 Methodological plan (1-2 pages)
 Final paper (20.000 characters)

EVALUATION OF THE SUBJECT:

Attendance (10%): Attendance is compulsory and the maximum number of absences is 3. Active participation in class is expected, with a key element of discussion of student products.

Research question development (5%): The student is required to develop a research question and to collect relevant literature for it in one page.

Homework assignments (30%): the student will be required to work on 5 pre-arranged papers during the course, according to the criteria discussed in class. The specific studies will be chosen together by the instructor and the student.

Presentations (30%): during the semester, students will be required to give short presentations on the material they have worked on.

Methodological plan (10%): The student will have to present the main methods used.

Final paper (25%): To conclude the course, the student must write a 20,000-character paper. The essay should include a literature review on the chosen techniques and topic, a justification and description of the chosen method.

OBLIGATORY READING LIST:

- Busse, C., - August, E.: How to Write and Publish a Research Paper for a Peer-Reviewed Journal, J Canc Educ., 2020, <https://doi.org/10.1007/s13187-020-01751-z>.
- Fisher et al. : Guidelines for writing a research paper for publication., 2013, <https://www.liebertpub.com/media/pdf/English-Research-Article-Writing-Guide.pdf>

RECOMMENDED READING LIST:

- Carter, Susan: *Structuring your research thesis*. Palgrave Macmillan, 2012
- Dawn M. McBride: *The Process of Research and Statistical Analysis in Psychology*, Sage, 2019 , https://uk.sagepub.com/sites/default/files/upm-assets/106223_book_item_106223.pdf (Chapter 2.: Developing a Research Question and Understanding Research Reports: Where Research Questions Come From)