

DESCRIPTION AND SYLLABUS

Name of the subject in Hungarian:	History of Culture and Design 1.
Name of the subject in English:	History of Culture and Design I.
Credit value of the subject:	4
The code of the subject in the electronic study system:	BN-HICUD1-04-EA
Classification of the subject:	Obligatory
Language of instruction (in case of non-Hungarian courses):	English
Institute or department responsible for the subject:	-
Course type and number of contact hours:	Lecture, class per week: 2, class per semester: 0
Mode of study: (Full-time / Part-time):	Full-time training
The semester in which the subject is open for registration:	2022/2023 1st semester
Prerequisite(s):	-

THE PURPOSE OF THE SUBJECT, LEARNING OUTCOMES:

The course considers significant topics in the global history of design, material culture and decorative arts through social and cultural contexts. The aim of the course is to look historically at design but also to expand design into other disciplines by looking at them thematically. Thereby, we will examine major world events as the inspiration for design projects.

SUMMARY OF THE CONTENT OF THE SUBJECT

The course covers the history of design in Western and non-Western cultures from the end of the 19th century to the 1930s. The course considers significant topics in the global history of design, material culture and decorative arts through social and cultural contexts. Specific movements, groups, designers, and works of art are studied and analysed from an interdisciplinary and comparative perspective. The aim of the course is to look historically at design but also to expand design into other disciplines by looking at them thematically. Thereby, we will examine major world events and social issues such as industrialisation, WWI and WWII, economic boosts, scientific and technological innovations as the inspiration for design projects. Upon completion of this course students will be able to: 1. apply their already existing knowledge of the history of culture and design to specific examples, 2. Create links and interconnection between the different forms of art and disciplines, 3. think critically, intellectually, and creatively about design objects, 4. acquire methodological skills aimed at the understanding of design issues in relation to historical and social narratives.

The 80mins sessions will be organised into 50-minutes lectures and 30-minutes group discussions based on tasks, videos, close-reading analysis of texts or analysis of specific artworks.

STUDENT'S TASKS AND PLANNED LEARNING ACTIVITIES:

Students' responsibilities include the regular study of the literature and source processing. Students will be given a series of short tasks during the classes that are related to the topics discussed. The course will culminate in an oral presentation of a research project in which students can conduct their own research on the discussed topics based on the compulsory literature.

EVALUATION OF THE SUBJECT:

The course will culminate in an oral presentation of a project in which students can conduct their own research on the discussed topics based on the compulsory literature.

You can choose one topic and do deeper research on the field, or you can choose 2-3 topics and create connections between them. I let everyone decide on their own.

Make sure your presentation relates to the compulsory literature or some topics that have been discussed on the ppts.

FOLLOW-UP QUESTIONS ON THE COVERED MATERIAL:

Students will be asked 2-3 follow-up questions after their presentation. The questions will NOT connect to their presentation topic, but to the topics discussed during the course. To prepare for the questions check the "Test your knowledge" tab on Coospace.

Evaluation, rating:

91-100%: excellent

76-90%: good

61-75%: satisfactory

51-65%: pass

0-50%: fail

Offered grade can be given: No.

OBLIGATORY READING LIST:

- Judith Miller : *Decorative Arts, Style and Design from Classical to Contemporary* , DK; First Edition, 2006
- Penny Sparke : *An Introduction to Design and Culture: 1900 to the Present*, Routledge; 4th edition, 2019.

RECOMMENDED READING LIST:

- *The theory of decorative art : an anthology of European & American writings, 1750-1940*. Yale University Press, c2000
- Crouse, William W.: *The art deco poster.* , 2013
- Duncan, Alastair,: *American art deco*. Thames and Hudson, 1999
- Ernyey Gyula: *Made in Hungary : the best of 150 years in industrial design*. Rubik Innovation Foundation, 1993