

DESCRIPTION AND SYLLABUS

Name of the subject in Hungarian:	Tourism Geography
Name of the subject in English:	Tourism Geography
Credit value of the subject:	3
The code of the subject in the electronic study system:	BN-TOUGEO-03-EA
Classification of the subject:	Obligatory
Language of instruction (in case of non-Hungarian courses):	English, Russian
Institute or department responsible for the subject:	Institute of Tourism
Course type and number of contact hours:	Lecture, class per week: 2, class per semester: 0
Mode of study: (Full-time / Part-time):	Full-time training
The semester in which the subject is open for registration:	2022/2023 1st semester
Prerequisite(s):	-

THE PURPOSE OF THE SUBJECT, LEARNING OUTCOMES:

During the course the students get acquainted with relationships between tourism and elements of its physical and human environment. Besides recognizing the geographical principles of travelling and the spatial distribution of the main sights, tourist activities will also be discussed. The primary objective of the course is to appreciate the role of tourism in the past, the present and the future in terms of its importance to places, countries and individuals. Evaluating the impacts of tourism is a further aim of the course. Students will learn about the physical and human geographical endowments of the world's top tourism destinations, the main outbound markets and Hungary. In addition, focus will be put on constructing and reconstructing tourism places and spaces considering the conditions of supply and demand in the tourism sector.

By completing the course, students will be able to know and/or understand the concept of tourism and how it relates to the field of geography, name and describe the main tourism geographical features of the Earth.

SUMMARY OF THE CONTENT OF THE SUBJECT

This course offers the opportunity to explore the phenomena of tourism from a geographic perspective. Key topics will include: tourist flows and movements; types and forms of tourist areas and destinations; traditional and recent destinations; major and minor tourism generating countries; examination of tourism opportunities; impacts of tourism on economies, societies and environments. Basic terms are given concerning the macro regions in the world as well as the tourist regions in Hungary. Students will also get insight into cartography, creating descriptions of objects, resorts, regions and places.

STUDENT'S TASKS AND PLANNED LEARNING ACTIVITIES:

The course applies a multidisciplinary approach requiring students to participate in class work, for example answer questions, debate, argue, disagree, reflect, etc. Students are required to do and understand information, critically analyse and compare data. On the basis of their understanding of concepts and familiarity with events and facts they should recognize, identify and categorize stereotypes, analyse and understand the structure and function of tourism, and apply these skills to other fields as well. Providing additional examples based on the students' own experiences and insights as well as coming up with creative ideas are also appreciated.

EVALUATION OF THE SUBJECT:

At the end of the semester students take an oral exam through which they should identify the major travel-generating and travel-receiving areas, locate various countries, major cities,

natural wonders, historic sites, and other tourism attractions, both man-made and natural. Students are asked to identify international travel patterns and explain their impact on tourism.

The exam itself consists of two parts: at first the examinee randomly takes one of the twelve exam topics to demonstrate his knowledge on it followed by other five questions which cover the rest of the course materials and not connected to the topic earlier described by the student. This question list is made available at the students' disposal beforehand. The final grade is given by considering how thoroughly the student could demonstrate his knowledge.

Grading is as follows:

0-59% - fail

60-69% - pass

70-79% - satisfactory

80-89% - good

90-100% - excellent

Offered grade can be given: No.

OBLIGATORY READING LIST:

- Nelson, Velvet: *An introduction to the geography of tourism*. Rowman & Littlefield Publishers, Inc., 2013
- B. Boniface, R. Cooper, C. Cooper: *Worldwide destinations: the geography of travel and tourism*, Routledge, 8th ed., 2020

RECOMMENDED READING LIST:

- Williams, Stephen: *Tourism geography : critical understandings of place, space and experience*. Routledge, 2015